

An introduction to



About [easyfundraising.org.uk](https://www.easyfundraising.org.uk)

- ✓ Collect **free donations** for charities and good causes every time you shop online with [easyfundraising.org.uk](https://www.easyfundraising.org.uk)
- ✓ With **over 3,000 retailers** on board ranging from Amazon to Expedia you can collect on everything from groceries, electronics and fashion to household utilities, insurance and travel
- ✓ There are already **900,000** caring supporters like you signed up!
- ✓ **Over £11 million** raised for good causes

How easyfundraising works



1. Join

Go to [easyfundraising.org.uk](https://www.easyfundraising.org.uk) and sign up for free



2. Shop

Every time you shop online, head to easyfundraising first. There are **over 3,000 retailers** on board, so simply pick the one you want and start shopping



3. Raise

After you've checked out, that retailer will make a free donation to your good cause – it doesn't cost you a penny extra!

Over 3,000 retailers on board including:



Expedia®

vodafone

trainline

Argos

John Lewis

Waitrose

gocompare.com

Viking

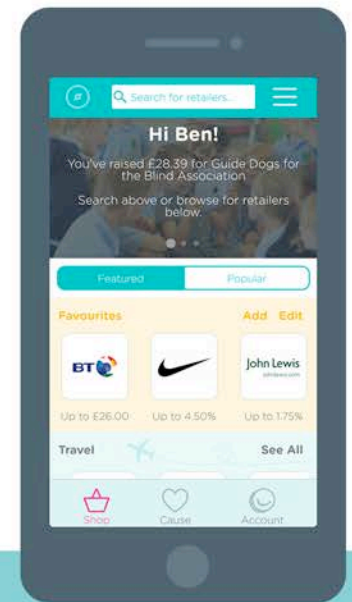
amazon.co.uk

TESCO

Booking.com

'appy shopper

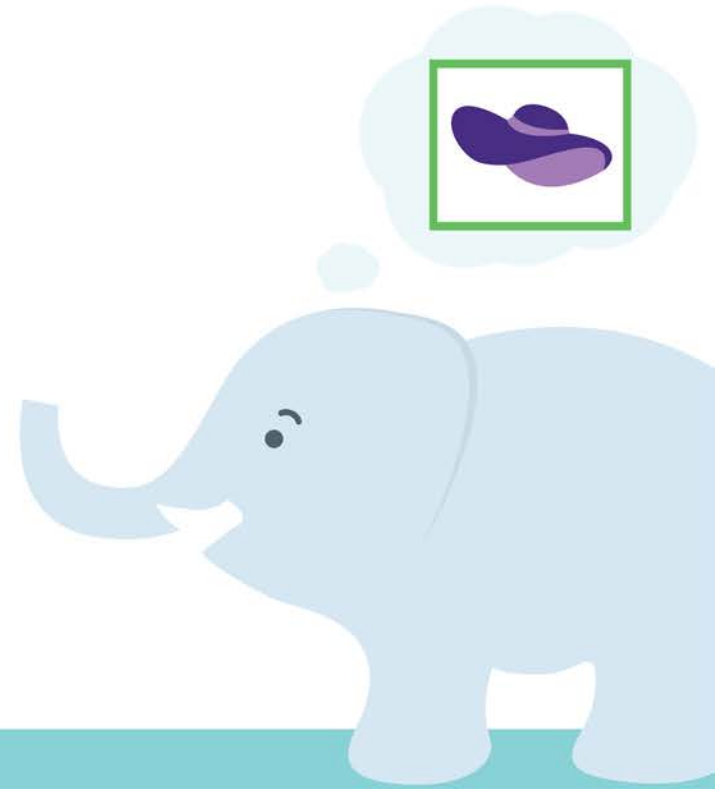
- ✓ Shop on the go with **over 3,000 retailers** through one app
- ✓ **Over £250,000** raised for good causes through the app in 2015
- ✓ Collect even more for your cause – supporters who use the app collect up to **50% more donations**
- ✓ Keep up to date with cause targets
- ✓ Share your donation triumphs with friends
- ✓ Available for both iPhone and Android



Never forget a donation

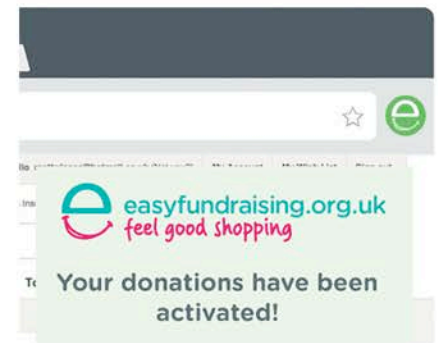
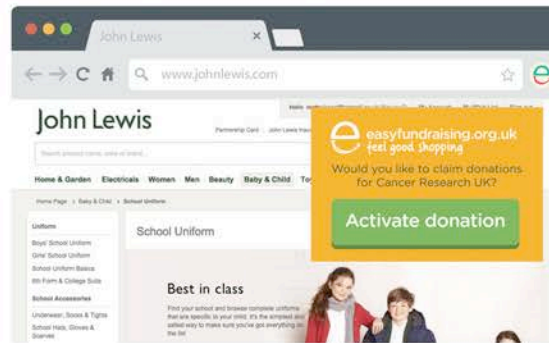
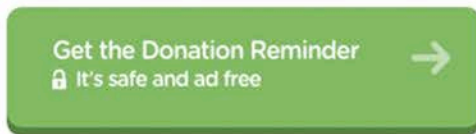
With our **Donation Reminder** you'll never ever forget a donation. Just shop online as normal and a handy reminder pops up to tell you when a donation is available.

- ✓ Supporters who use it collect up to **five times more** donations
- ✓ It's completely advert free and has been downloaded by **over 230,000 people**
- ✓ Collect donations on things you never realised you could



Never forget a donation

How it works



1. Download for free on your computer

2. Get reminders while you shop online

3. Never forget to collect donations



Collect donations in-store

- ✓ Collect donations when you're out and about on the high street
- ✓ Just register your card online at easyfundraising.org.uk
- ✓ It's completely safe, we'll never ask for any security information so rest assured your details are secure.



1. Join online



2. Shop in-store



3. Collect donations



3 reasons to join now

- ✓ Start raising free funds for your good cause
- ✓ It doesn't cost you a penny extra when you shop
- ✓ Get great deals from **over 3,000 retailers**

Get started at
<http://www.easyfundraising.org.uk/causes/whitemerepta>

Happy fundraising!

